



# In the Spotlight

\$100 Credit South America

Tablet Plus members receive VIP upgrades and amenities at a collection of the world's most exciting hotels. *In the Spotlight* is a regular series dedicated to celebrating these extraordinary spaces — like these hotels in South America that each provide \$100 credit (and much more) to Tablet Plus members.

Click on each hotel to see all of the privileges they offer. [Click here](#) to learn more about Tablet Plus.



## Playa Vik Jose Ignacio

Faro José Ignacio, Uruguay

If the architecturally distinguished and phenomenally luxurious Estancia Vik was Alex and Carrie Vik's idea of a small-scale country-house escape, then Playa Vik is their version of a low-key beach-house getaway. Which is to say it's a bit like dropping in on an old friend's vacation home, if your friend is an architectural patron and art



## Vik Chile

San Vicente de Tagua Tagua, Chile

Yes, it's the same Vik, the one who's quietly taking over South America. Not with a staggering number of new hotels — for Alexander Vik and his hotel group, it's about impact. In Uruguay, he's made a splash with a series of remote and avant-garde beach getaways, known for their dazzling contemporary architecture, over-the-top luxury and lively art



collector of phenomenal means, with a stunning parcel of land on the coastline of José Ignacio, Uruguay.

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## Bahia Vik Jose Ignacio

*Jose Ignacio, Uruguay*

By now the Vik name ought to ring a bell — Alex and Carrie, purveyors of hip, upscale Uruguayan hospitality, are building a portfolio of luxe and stylish boutique hotels in and around José Ignacio, the happening beachside enclave that's superseded Punta del Este as Uruguay's most desirable destination. And like Vik's other seaside properties, Bahia Vik, set on the dunes beside the ocean, is thoroughly modern, with a firm focus on the notable art collection and ongoing involvement with contemporary artists.

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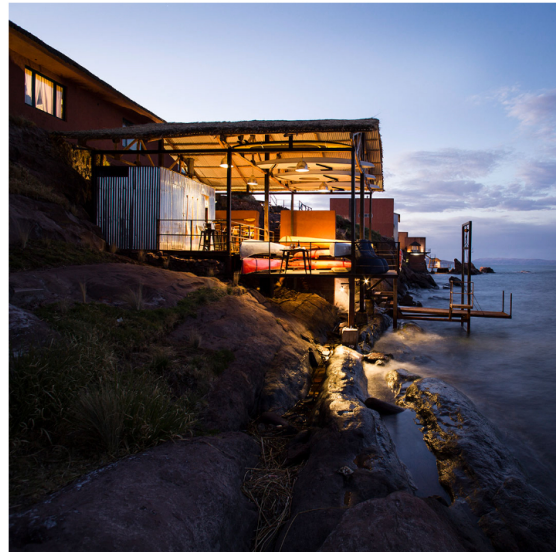
## Algodon Mansion

*Buenos Aires, Argentina*

For all the recent commotion in the Palermo district of Buenos Aires, where every week seemingly marks the opening of another desperately hip little boutique hotel, it would be easy to forget that it's not the city's only neighborhood. A little to the east lies Recoleta, a long-established residential district whose stately Belle Époque structures (Algodon Mansion included) are key to Buenos Aires's status as the most European city in the New World. If Palermo is Clerkenwell then Recoleta is Belgravia or Knightsbridge; if Palermo is SoHo, then

collections. He brings the same sense of style and whimsy to one of Chile's famed wine-growing regions with Vik Chile, a 29-suite hotel and spa perched on a hilltop and surrounded by vineyards.

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## Titilaka

*Puno, Peru*

Split between Peru and Bolivia, the magnificent Lake Titicaca, considered by Incas to be the sacred birthplace of human civilization, is one of the largest, deepest, and highest bodies of water on the globe. Backpackers have long made the pilgrimage to the water's edge; this, by contrast, is a high-end luxury boutique hotel that's set to bring a whole new audience to these shores.

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## Estancia Vik Jose Ignacio

*Jose Ignacio, Uruguay*

Estancia Vik Jose Ignacio isn't exactly what you'd expect of a high-end Uruguayan ranch. It's not in the jet-set capital of Punta del Este, for starters — the hotel is located a mere twenty kilometers away, just outside the laid-back beach community of Jose Ignacio — and the aesthetic is a notable departure from the rustic woodwork and cowhides of a traditional estancia. The contemporary colonial-style mansion, set on a sprawling 4,000-acre near-seaside property, is a showcase for edgy South American artwork and innovative interior

highly developed resort scene. No Copacabana-style contemporary high-rises are to be found on this section of the shoreline — just twenty-five privately sited cabanas, scattered across the lush natural landscape.

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# Hotel B

Lima, Peru

There are hotels that are meant to feel private and discreet — the kind of place that you’d accidentally walk right past, that has taxi drivers doing twelve-point turns and reversing up one-way streets. And then there are hotels that are meant to knock you out from the second you lay eyes on them — to inspire instant lust from the car window. Hotel B is firmly in the latter category.

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